

UNSETTLING GOODS



Choose Peace in Palestine and Israel

FACT SHEET

Keter Plastic Ltd. Fact Sheet

Who is Keter?

Keter Plastic Ltd., commonly known simply as Keter, is a privately held company with headquarters in Israel. It is one of the world's leading plastic products manufacturers, with annual sales of over \$1 billion in 90 countries. It has 29 manufacturing plants, including two in the illegal Israeli settlement of Barkan, as well in Israel, Europe, and the U.S.



What's wrong with Keter manufacturing goods in a settlement?

The settlement of Barkan, near the larger settlement of Ariel, was established in 1982 on the land of the Palestinian villages of Haris, Bruqin, and Sarta.

- 1** Israel has occupied Palestinian territory since 1967, in part by building a network of residential settlements on Palestinian land that are open only to Jews. Settlements are illegal under the Fourth Geneva Convention, which prohibits an occupying power from transferring civilian populations to, and extracting resources from, occupied territory.
- 2** Canadian foreign policy opposes the existence of settlements, calling them "a violation of the Fourth Geneva Convention" and "a serious obstacle to achieving a comprehensive, just and lasting peace." The International Criminal Court and the International Court of Justice have both issued rulings stating that the settlements are a violation of the Fourth Geneva Convention.
- 3** Only Jewish Israelis are allowed to live in Israel's settlements. Palestinians, whose land was confiscated to build these settlements, cannot live in them.
- 4** Settlements are a major obstacle to peace. They prevent the creation of a viable, territorially contiguous Palestinian state.

What does Keter make?

Keter makes plastic tool sheds, fences, patio furniture, toolboxes, storage bins, toys, kitchen and bathroom products, and garden products such as planters. To see the full range of Keter products, visit www.keter.com.

How can Keter products be recognized?

Most Keter products are branded with Keter's own logo—the company name in white text on a red background. It manufactures some goods under the Black & Decker label as well as under Stanley Israel. It also manufactures some products for Canadian retailers, such as Home Depot and Rona branded toolboxes.

What does Keter manufacture in its Barkan settlement plants?

In labelling the origin of its products, Keter does not distinguish between products made in Israel and products made in Barkan settlement. They all bear the label "Made in Israel." Keter has been asked to provide information about which of its products are made in the settlement.

Where are Keter products sold in Canada?

Keter products are sold in Home Depot, Canadian Tire, Walmart, Costco, Rona, and other stores. Not all retailer locations may carry Keter products, but the majority do.

What is Unsettling Goods?

Unsettling Goods is a church-wide campaign of education and economic action for peace in Palestine and Israel. For more information, see www.united-church.ca/getinvolved/unsettling-goods.

For more information on Keter

- www.keter.com
- www.whoprofits.org/company/keter-plastic-keter-group



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