



# Quadruple Bottom Line Resource Guide

Webinars are constantly being created to provide more support.  
Find recorded and live webinars at: <http://edge.united-church.ca/ideas/webinars/>

## The Idea

- Will It Fly? Webinar: <https://youtu.be/LngiA057LWg>
- How to Come Up With an Idea? Video: <https://www.youtube.com/watch?v=EG7S2WJvZTc>

## Strategic Fit and Market Potential

- Vision Day: <http://edge.united-church.ca/new-renew/vision-days/>
- Growth Strategies Webinar: <https://youtu.be/Ax-gBLQOoiY>
- Networking Best Practices Webinar: <https://youtu.be/bLIGCDZa7LA>
- One Page Business Plan Webinar: <https://youtu.be/SdorfO5TLjE>
- How to Scale a Small Business? Webinar: <https://youtu.be/xsiT2dPFxG0>

## Leadership

- Leadership Cohorts: <http://edge.united-church.ca/ideas/cohorts/>
- Leadership Coaching: <http://edge.united-church.ca/new-renew/coaching/>
- EDGE Leadership Webinars: <http://edge.united-church.ca/e-commerce/store/products/category/leadership/>
- Action Planning Webinar: <https://youtu.be/X48a2QdOGZs>
- Four Conversations of a Leader Webinar: <https://youtu.be/842ThTKrOJw>

## Spiritual Impact

- Leadership Cohorts: <http://edge.united-church.ca/ideas/cohorts/>
- Vision Day: <http://edge.united-church.ca/new-renew/vision-days/>
- EDGE Fresh Expressions Webinars: <http://edge.united-church.ca/e-commerce/store/products/category/fresh-expressions/>
- Two Loop Theory of Change Webinar: <http://edge.united-church.ca/e-commerce/store/products/two-loop-theory-of-change/>
- How To Build Strategic Partnerships Webinar: <https://youtu.be/904jLGD-00>

## Social Impact

- EDGE Community Webinars: <http://edge.united-church.ca/e-commerce/store/products/category/community/>
- Sales Storytelling Webinar: <https://youtu.be/jPuS1Uh072l>

- Benchmarking & Performance Measures Webinar: <https://youtu.be/niYhhUna5CU>

## Ecological Impact

- UCC Food Justice Resources: <http://www.united-church.ca/social-action/justice-initiatives/learn-about-food-justice>
- UCC Food Justice Worship Resources: <http://www.united-church.ca/social-action/justice-initiatives/worship-resources-food-justice>
- UCC Take Action re Climate Consultations: <http://www.united-church.ca/social-action/act-now/speak-support-bold-national-climate-strategy>
- Greening Sacred Spaces Website: <http://greeningsacredspaces.net/>
- Green Awakening Network of TUCC: <http://www.tucc.ca/churchdevelopment/green-awakening-network.html>
- Example: [http://www.ucc.org/the\\_ucc\\_s\\_first\\_creation\\_justice\\_church](http://www.ucc.org/the_ucc_s_first_creation_justice_church)

## Financial Sustainability

- Viability Assessment Tool: <http://edge.united-church.ca/crisis/viability-assessment/>
- EDGE Business Services: <http://edge.united-church.ca/crisis/business-services/>
- Community Round Table for partnership exploration: <http://edgenetwork.adobeconnect.com/p3kqap2oi6r/>
- Philanthropy's Stewardship Toolkit: <http://www.stewardshiptoolkit.ca/>
- EDGE Stewardship Webinars: <http://edge.united-church.ca/e-commerce/store/products/category/stewardship/>
- Revenue Generators Webinar: <https://youtu.be/01V2ZSoUxUM>
- Analyzing Your Numbers Webinar: <https://youtu.be/7DgZVCWLIHQ>
- Market Research Webinar: <https://youtu.be/WkqaURaG6SE>
- Finance 101 Webinar: <https://youtu.be/WOfxo-IUCkU>
- Proposal Writing Webinar: <https://youtu.be/sbDASy8IUrA>