

2025

Strategic Plan Report

Financials at a Glance

The United Church of Canada / L'Église Unie du Canada

As the United Church of Canada's second century begins, we mark the final year of our 2023–2025 Strategic Plan, adopted to guide the General Council Office towards realizing the church's Vision. By animating justice and growth in a meaningful way across Canada, the Strategic Plan has moved us closer to being the church we are called to be—a process that continues through Toward 2035.

This report is a snapshot of just a few of the exciting ways in which the Strategic Plan has been put into action in the world. We hope that these stories of progress and community building will inspire. Read the full report [on our website](#).

Deep
Spirituality
Bold
Discipleship
Daring
Justice

Strategic Objectives

Strategic objectives to guide progress towards the Vision were approved by the General Council Executive. They are focused on the ministry of the General Council Office. Each objective forms part of the operational plan, and is broken down further into initiatives and activities that are accountably tracked and evaluated.



Embolden Justice

Collaborating to Mend Church and World



Invigorate Leadership

Adapting and Innovating for Bold Discipleship



Nurture the Common Good

Equity and Sustainability in Resources



Deepen Climate Integrity

Living Climate Commitments



Strengthen Invitation (Growth)

Humility and Confidence in Sharing Faith



Journeying Indigenous Pathways

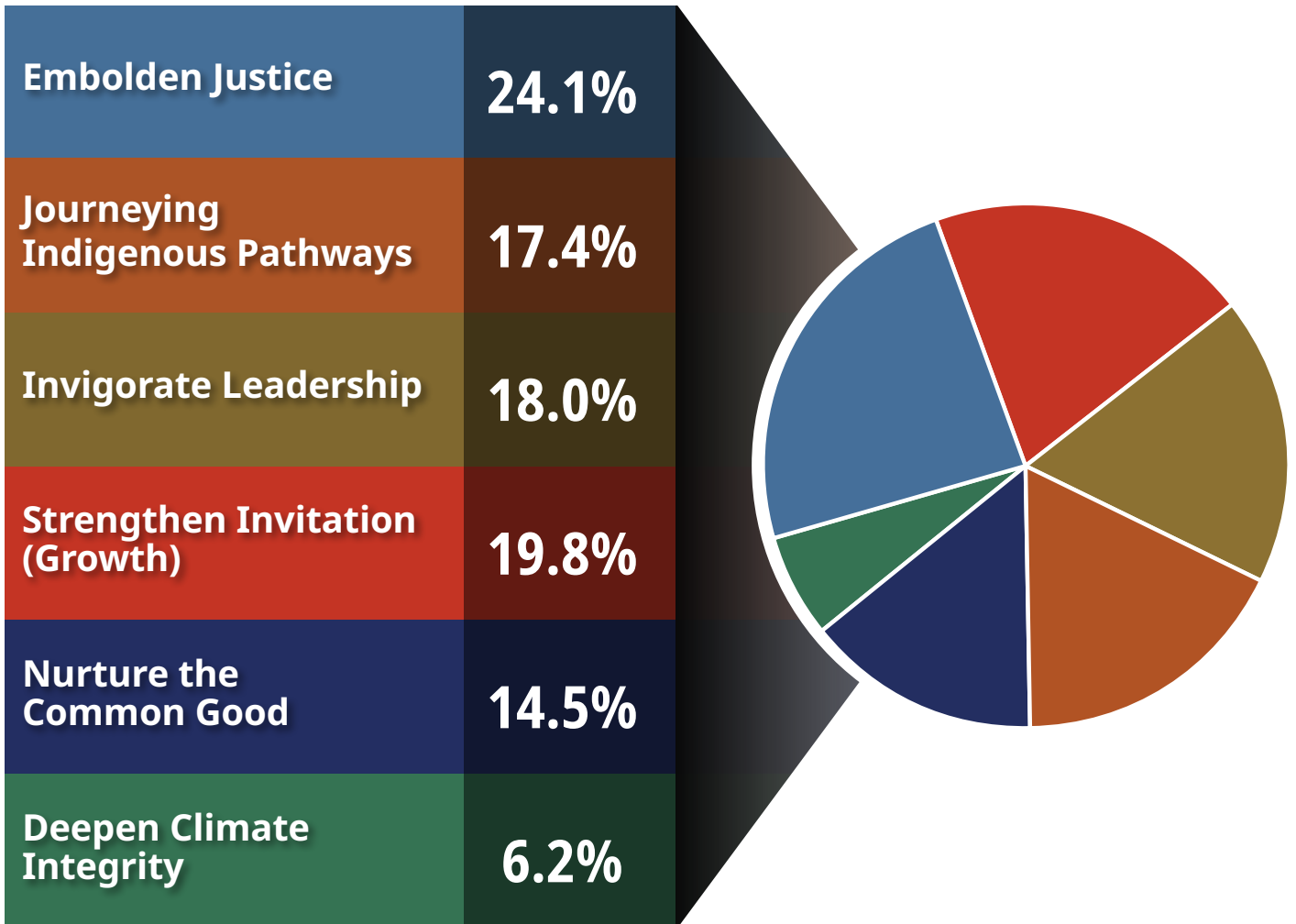
Forging Right Relations

You can find the full text of the objectives by going to [Our Call and Vision](#) on [united-church.ca](#) and selecting the link for each strategic objective.

Financials

Operating Budget PLUS Fund Centre Activities

In 2025, the General Council of the United Church dedicated resources (salaries, grants, programs, etc.) from the operating budget to the six areas of the Strategic Plan. In addition, particular areas were supplemented by specialized reserve funds, or fund centres.



For more detail, refer to the audited financial statements that will be available later on united-church.ca (search “financial statements”).

By the Numbers in 2025

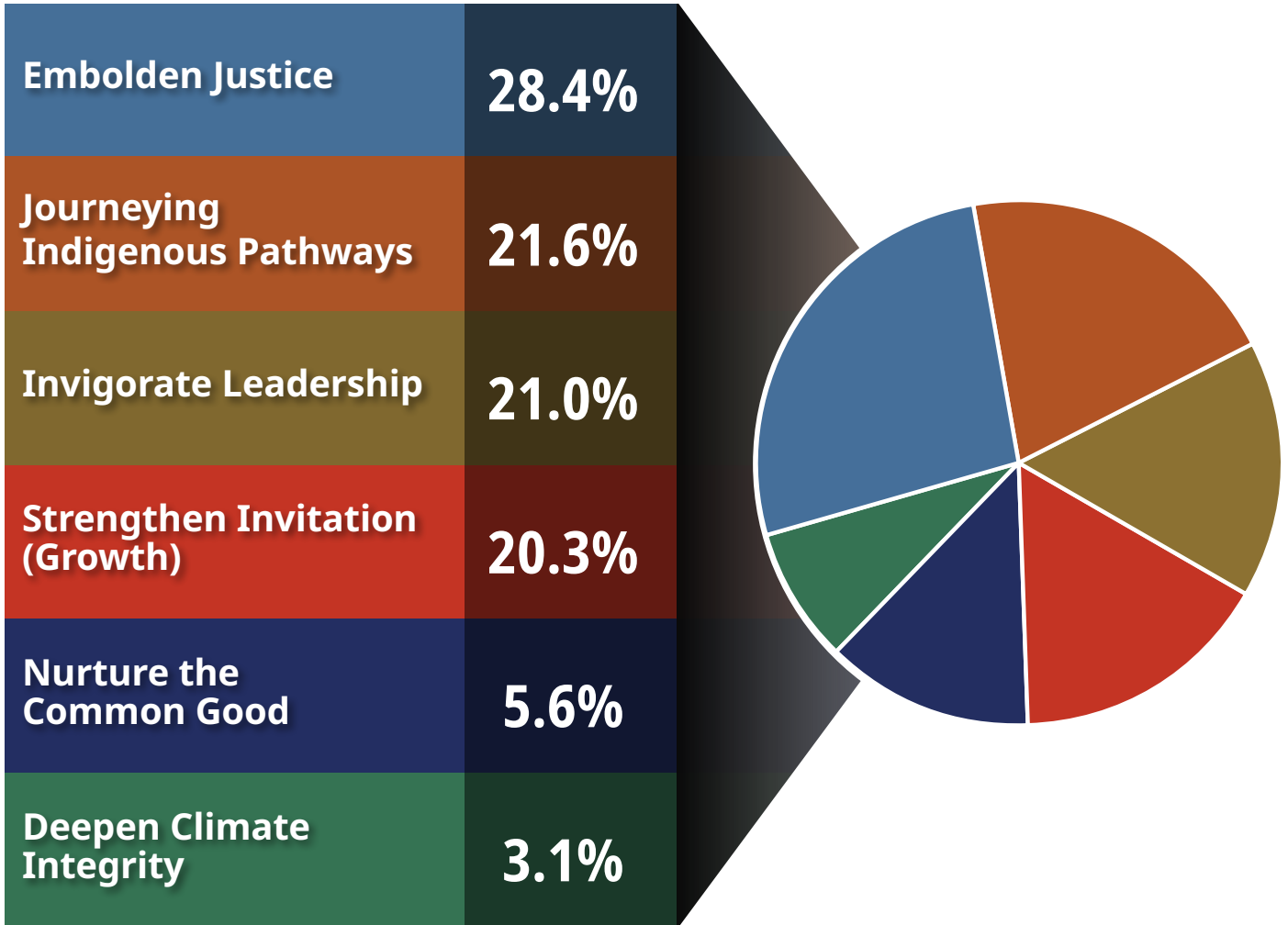
- 6** Strategic Objectives 🐟
- 60** Activity Streams ➡️
(Excluding Indigenous Pathways)
- 22** Priority Areas 🌀

76.25% progress on planned Key Results overall 🗝️
(Excluding Indigenous Pathways, which reported in a narrative manner)

Growth objective highest at **80.75%** 🌱

Operating Budget ONLY

In 2025, the General Council of the United Church dedicated resources (salaries, grants, program, etc.) from the operating budget to the six areas of the Strategic Plan.



For more detail, refer to the audited financial statements that will be available this summer on united-church.ca (search "financial statements").

We are deeply grateful to be able to advance the Strategic Plan, drawing from Mission and Service contributions, assessment, reserve funds, and other revenues.

Land Acknowledgement

We acknowledge that we live, worship, and work on Indigenous lands.

We are committed to reconciliation with Indigenous Peoples, and recognize that this includes aligning ourselves with the values of living with respect in creation.

We continue living and praying together on this great land, and together we support each other's journey.

Find the full report and learn more about the Call and Vision at united-church.ca/call-vision.

La version française de ce rapport sera disponible en ligne sur la page [L'appel et la vision de l'Église Unie](https://egliseunie.ca) (recherchez «appel et vision» sur egliseunie.ca).

1-800-268-3781

united-church.ca

egliseunie.ca

planning@united-church.ca

facebook.com/UnitedChurchCda

instagram.com/unitedchurchcanada/



Copyright © 2026
The United Church of Canada
L'Église Unie du Canada