# Called to Be the Church CONGREGATIONAL GIVING PROGRAM

PLANNING WORKBOOK

The United Church of Canada | L'Église Unie du Canada | 2021

The Planning Workbook is a recordkeeping tool for the Giving Team. It will be referred to at various points in the Program Guide.

# **Giving Team Members**

Name	E-mail/phone







Follow the Family Size! icon to resources that are particularily helpful for family-sized congregations.



# **Invite Everyone**

- Letter of Invitation/direct mail (see p. 17)
- Community Meal(s) (see p. 15)

Both methods of invitation include a welcome letter, a narrative budget, decision-making tools, and a Response Card with return envelope.

# **Worship Selection**

This year we have more resources for worship, sermons, and children/youth programming. They include worship for a single Gratitude Sunday, worship for any three weeks in the year, four five-week programs, written for specific seasons of the liturgical year (Lent to the season leading up to All Saints'), and a five-week program linking generosity and discipleship for use at any time of the year.

Program	Overview
All in One Gratitude Sunday: A Single Sunday Program Worship Sampler, p. 6	With a focus on gratitude, this service, sermon, and children's program can be used at any time of year, and especially as a way of introducing your community to the principles of generosity, giving, and gratitude.  Roger Janes
Loving Our Neighbours Near and Far: A Program for Any Three Weeks Worship Sampler, p. 16	Service, sermon, and children's program resources for a three-week giving program. They will fit into any time of year on their own or as a supplement to a focused program at another time of year.  Melody Duncanson Hales Ruth Noble
Loving Our Neighbours: Worship for Five Sundays of Lent February 21– March 21, 2021 Worship Sampler, p. 22	Loving Our Neighbours gives us a fresh look at disciplines for Lent.  We know that growing in the Way of Jesus is an intentional act. It's not a spectator sport. You have to choose to do it. So, over the coming weeks of Lent, we will inspire each other; we will invite each other deeper into faith; and we will give thanks for all God is doing in us and through us as we explore different Lenten practices.  We want you to grow in faith and be closer to God. Using Called to Be the Church is a clear indication that your congregation is not leaving that to chance.
	Worship - Richard Bott Sermons - Dave Jagger Children's program - Jen Auger

Program	Overview
The Early Church in Eastertide: Worship for Five Sundays after	This Called to Be the Church giving program reminds us of who we are as Christians, and what lies at the core of our communities of faith — things like awe and wonder, togetherness and community, enough for all, the glad breaking of bread, and praising God.
Easter April 11 – May 9, 2021	These are things we see reflected and modelled for us in the Early Church as recounted to us in Chapter 2 of the Acts of the Apostles.
Worship Sampler, p. 38	Over the coming weeks, we will dive into some of the stories from Acts, as well as some of Jesus' stories of the Kingdom of God, and see what they have to teach us, or remind us, about what it means to be a community of faith.
	May these weeks be a blessing to us and to the world, as we explore what it means to be <i>Called to Be the Church – The Early Church in Eastertide</i> .
	Worship, sermons, and children's program - Andrew Hyde and Lisa Leffler
28 Days to Thanksgiving: Offering Our Gratitude	Worship and children's program outlines for the five Sundays culminating with Thanksgiving provide multiple ways to express thanksgiving, reflect on the change of seasons from summer into fall, and embrace new beginnings.
September 12 – October 10, 2021 Worship Sampler, p. 50	Each week, we are invited to think about and share our experience of gratitude, focusing especially on music, silence, food, and creation. We examine how our experience around these is limited by our lack of awareness, our lack of generosity, and our lack of openness to difference. Ultimately, we will explore offering gratitude in ways that are supple, abundant, and overflowing rather than as actions confined by a sense of scarcity, fear, and duty.
	The key to gratitude lies in our ability to deepen our appreciation about what is special in our ordinary lives. Paying close attention to our ordinary experiences, we may touch the Divine glory that shines through and manifests in creation's beauty and our brokenness.
	Worship - HyeRan Kim-Cragg Sermons - Kathleen James-Cavan Children's program - David Kim-Cragg

Program	Overview
Season of Gratitude: World Communion	From World Communion Sunday to All Saints' Sunday let us explore how we can show our thanks, culminating in a celebration of the work of the faithful. Weekly worship includes:
Sunday to All Saints' October 3–31, 2021 Worship Sampler, p. 60	<ul> <li>Uplifting sermons based on Lectionary Psalm readings</li> <li>Liturgy that is adaptable for your context</li> <li>Prayers and rituals that engage all five senses and build on the theme of Loving Our Neighbours</li> <li>Youth activities/discussion points plus an all-ages children's program and a children's time for worship</li> <li>Children's program activities based on stories from the gospels with circle time, hands-on activity stations, story book and/or video suggestions, and games</li> <li>Individuals and communities will be left with a clear sense of their mission for the coming week.</li> <li>Worship - Caroline Penhale</li> <li>Sermons - Trisha Elliott</li> <li>Children's program - Molly Bell</li> </ul>
Discipleship Is Stewardship: Five Sundays for Any Time of the Year Worship Sampler, p. 72	Stewardship cannot be separated from discipleship. The statement "Discipleship Is Stewardship" might seem simple and obvious, yet the implications are far-reaching for those who seek to walk the way of Jesus. This five-week program opens our eyes to the reality that everything we see is a gift from God entrusted to our care. How we manage these gifts is an act of discipleship, a spiritual practice. 2 Corinthians 9:6–15 and the five aspects of discipleship—gratitude, commitment, relationship, abundance, and thanksgiving—embody a full life of stewardship.  Written collaboratively with team members focussing on specific weeks: Week 1 – Mary Nichol Week 2 – Ryan Slifka Week 3 – Sadekie Lyttle-Forbes Week 4 – Bob Fillier Week 5 – Paul Douglas Walfall  Discipleship Is Stewardship includes NEW music titled "This Indescribable Gift," specially composed by David Kai.

#### What Are Our Goals?

Include your congregation's information in the following tables.

#### **Number of People Giving**

Annual Donation Range (For All Purposes)	Current Number of Regular Givers in This Range	Our Goal for Number of Regular Givers in This Range	Total Donations (\$) in This Range	Our Goal for Total Donations (\$) in This Range
\$5,000+				
to \$5,000				
to \$2,500				
to \$1,500				
to \$1,000				
to \$500				
to \$300				
to \$200				
to \$100				
Total				

#### **Calculating the Median Gift**

Congregations who want to intentionally grow giving wisely start by exploring present giving. They ask, "Is there capacity to grow our giving?" Often the analysis begins with looking at present and past giving by focusing on the amount of the average gift. We in the church often talk about an "average gift." Sometimes it is referred to as the "mean gift." (Easy to understand why we wouldn't want to use those words!)

An average gift is, most simply, the sum total of all the gifts divided by the number of gifts. It can be a useful number and is easy to calculate. However, it can be skewed by outliers, such as one or two very large donations, or a large number of small donations.

The **median** gift, on the other hand, is a calculation a congregation can use to take a closer, and more meaningful, look at giving patterns. The median is the middle of a sorted list of numbers. To find the median you place the numbers in value order and find the middle number.

#### How to calculate the median number:

- List all donors (envelope number) and their total annual gifts, placing them in descending order from the largest to the smallest donors.
- Identify the donation in the middle.

This means one can say, "Last year, 50% or half of givers gave more than \$XX (the amount of the middle donation) and 50% or half gave less than \$XX a year (or \$XX a month or a week)."

#### **Giving Trends**—United Church figures from the 2019 Yearbook (2018 data)

Giving to local mission and ministry: Percentage	The United Church of Canada	50%
of identifiable givers	Our congregation	%
within members and adherents giving to the mission of the local congregation	Our goal	%
Average <b>monthly</b> gift to	The United Church of Canada	\$106.39
the mission of the local congregation	Our congregation	\$
	Our goal	\$
Median gift (i.e., 50% of	Our congregation	\$
members give more than this amount and 50% of members give less than this amount)	Our goal	\$
Giving to Mission &	The United Church of Canada	40%
Service: % of identifiable givers	Our congregation	%
supporting Mission & Service	Our goal	%
Average <b>monthly</b> gift for Mission & Service	The United Church of Canada	\$23.88
MISZIOLI & ZELVICE	Our congregation	\$
	Our goal	\$

## **Pre-Authorized Remittance (PAR)**

PAR –	The United Church of Canada	11%
% of identifiable givers who give through PAR	Our congregation	%
	Our goal	%
Average <b>monthly</b> gift of those	The United Church of Canada	\$119.62
who give through PAR	Our congregation	\$
	Our goal	\$

# Other Important Goals to consider:

Cł	neck all that apply and add specific examples.
	<b>To pray</b> about mission—in our community and for our Mission & Service partners
	<b>To ensure</b> that everyone knows about our mission as a congregation and what we fund, and what Mission & Service is and what we fund through it
	<b>To include</b> our local congregation's mission and ministry and Mission & Service in the invitation and offertory prayers
	<b>To preach</b> about our local congregation's mission and ministry, Mission & Service, and the life of the disciple or follower of Jesus
	<b>To speak</b> about supporting our local mission and ministry and Mission & Service giving as a Christian spiritual stewardship practice
	To tell the story of our local mission and ministry and Mission & Service on our website
	<b>To invite every person</b> in our church to make giving to our local mission and ministry and to Mission & Service a regular part of their life of faith
	<b>To increase participation</b> in local mission and ministry giving by% or by% or by number of givers (e.g., We would like to welcome 20 new givers to our local mission and ministry and Mission & Service and have 20 other givers increase their gifts, so that the total giving increases by 10% and the average gift increases by 5%.)
	<b>To increase participation</b> in Mission & Service giving by % or by number of givers (e.g., We would like to welcome 20 new Mission & Service givers and have 20 other Mission & Service givers increase their gift, so that the total giving increases by 10% and the average gift increases by 5%.)
	<b>To increase</b> the number of members using Pre-Authorized Remittance (PAR) by%
	To increase the amount members are giving through PAR by%
	<b>To increase</b> the average gift to local mission and ministry by%
П	<b>To increase</b> the average Mission & Service gift by %

□ <b>To increase</b> the number of donors giving more than the median gift by
□ <b>To invite</b> people to take a step up on the Step Chart (see Program Guide, p. 35)
□ <b>To increase</b> the number of gifts for local mission and ministry by%
□ <b>To increase</b> the number of gifts for Mission & Service by%
□ <b>To set a goal</b> for local mission and ministry giving of \$
☐ <b>To set a goal</b> for Mission & Service giving of \$
☐ <b>To share stories from the congregation</b> of why people give to our local mission and ministry
☐ <b>To share stories from the congregation</b> of why people give to Mission & Service
☐ <b>To thank the whole congregation</b> for giving to God's local mission and ministry
☐ <b>To thank the whole congregation</b> for Mission & Service giving
☐ <b>To thank the United Church Women (UCW)</b> for giving to God's local mission and ministry
☐ <b>To thank the UCW</b> for Mission & Service giving
Our main goal:
Our secondary goals:
We will measure success by:

# **Program Timelines**

### **Five-Week Program**

Date(s)	Description	Volunteer(s)
	Before program period—at least a month or more before Sunday 1	
	Review  Why I Give—a Workshop for Gathering Stories (Program Guide, p. 18)  Developing a Narrative Budget (Program Guide, p. 20)  Planning a Community Meal (p. 15 and Program Guide, p. 25)  Writing a Letter of Invitation (p. 17 and Program Guide, p. 27)	
	<ul> <li>Worship and Children's Program<sup>†</sup></li> <li>Give the minister/worship leader/worship committee the worship outlines and sermons to review.</li> <li>Plan to commission Giving Team members before or on Sunday 1 (Worship Sampler, p. 64).</li> </ul>	
	<ul> <li>Communication, see pp. 18–19</li> <li>Decide when to announce the program (at worship, in the bulletin, etc.).</li> <li>Give Christian education leaders the children's program sessions.</li> <li>Draft all communications (if appropriate for your context).</li> </ul>	
	<ul> <li>Invitation to Community Meal(s), see pp. 15–16, and/or Letter of Invitation, see p. 17</li> <li>Community Meal(s): Schedule for mid-program, ideally between Sundays 3 and 5. Plan the invitation process. Invite individuals to share their "Why I Give" story. Hand out the package of materials: letter; narrative budget; decision-making resources; and Response Card with return envelope.</li> <li>and/or</li> <li>Letter of Invitation: Package of materials (see next page, under Program Week 1) delivered to each identifiable giver immediately following Sunday 1 and no later than the Saturday before Sunday 4. Between Sunday 4 and Sunday 5, follow up with those who have not responded.</li> </ul>	

†Week 1 for each of the five-week programs is found in the Worship Sampler; following Sundays can be found at **united-church.ca/stewardship**.

Date(s)	Description	Volunteer(s)
	Program Week 1	
	<ul> <li>Communication Program: issue an announcement, bulletin insert, e-mail, or other communication vehicle to introduce/outline the giving program to the congregation.</li> </ul>	
	<ul> <li>Assemble an Invitation Package for each person/household, including:</li> </ul>	
	<ul> <li>Welcome and Letter of Invitation from the Giving Team</li> </ul>	
	Narrative Budget	
	<ul> <li>"Why I Give" testimonials</li> </ul>	
	<ul> <li>Decision-making resources: Giving Guide and Proportional Giving Chart and/or Step Chart (Program Guide, pp. 33–35)</li> </ul>	
	<ul> <li>Response Card and return envelope</li> </ul>	
	<ul> <li>Schedule of adult, children, youth, UCW, and other learning programs; determine what children will be learning in children's programs</li> </ul>	
	<ul> <li>Other vehicles that draw attention to the ministry of the congregation and the giving program*</li> </ul>	
	Community Meal(s): Begin planning.	
	During program period	
	Program Week 2	
	<ul><li>Implement Communication Program (see Program Week 1).</li><li>Gather Response Cards.</li></ul>	
	Program Week 3	
	<ul> <li>Implement Communication Program (see Program Week 1).</li> <li>Host the Community Meal(s) between now and Week 5.</li> </ul>	
	Program Week 4	
	Implement Communication Program (see Program Week 1).	
	<ul> <li>Host the Community Meal(s) between now and Week 5.</li> </ul>	
	<ul> <li>Between Sunday 4 and the Saturday before Sunday 5, follow up with those who have not responded or returned their Response Card.</li> </ul>	

<sup>\*</sup>The five-week program *Discipleship Is Stewardship* includes a weekly section titled Stewardship@Home. Families can be given copies of these at-home reflection guides and/or referred to the website.

Date(s)	Description	Volunteer(s)
	Program Week 5	
	<ul> <li>Tabulate all gifts received so far and announce the total on Sunday 5. Continue to make announcements as appropriate over the following weeks.</li> </ul>	
	Plan to thank everyone at Sunday worship.	
	End of program period	
	Personal Thanks	
	Thank each giver personally, either in person or with a thank- you note or card as soon as possible after their Response Card is received, or after Week 5 if you'd rather wait until all gifts are in.	
	After program period	
	Wrap-Up and Evaluation	
	<ul> <li>Thank each giver personally, either in person or through a thank- you note or card.</li> </ul>	
	• Debrief, do an evaluation (see p. 20), and plan for next time.	

#### **Any Three Weeks Program**



Loving Our Neighbours Near and Far is an online, three-week program<sup>†</sup> featuring worship, sermons, and children's program resources.

Consider scheduling a time to explore the theme of giving thanks, when you might add other elements that inspire and invite. Never forget to give thanks!

Set yourself a modest goal, such as:

- Preach a sermon on generosity and gratitude.
- Invite someone to tell their "Why I Give" story to the congregation.
- Write two thank-you notes a week for two months.
- Notice when people do good things and make a habit of saying "Thank you" to them.

Date(s)	Description	Volunteer(s)
	Before program period	
	Planning: Worship and Children's Program†	
	A month or more before Sunday 1	
	<ul> <li>give the minister/worship leader/worship committee the worship outlines to review</li> </ul>	
	<ul> <li>give Christian education leaders the children's program sessions</li> <li>plan the communications strategy (see pp. 18–19)</li> </ul>	
	<ul> <li>decide whether you will add an invitation element: Letter of Invitation or a Community Meal(s)</li> </ul>	
	Introduce the Program	
	Two weeks before Sunday 1 or in Program Week 1, announce the giving program in Sunday worship:	
	<ul> <li>make an announcement in Sunday worship and in the bulletin, newsletter, and website (see Communications Resources, p. 19)</li> <li>possibly supplement this announcement with an individual's or a Giving Team member's "Why I Give" story</li> </ul>	
	Invite: Letter of Invitation, see p. 17	
	Two weeks before Sunday 1, write the Letter of Invitation and prepare a package of material to deliver to every identifiable giver or every household:	
	<ul> <li>Letter of Invitation (consider including a handwritten thank-you note at the beginning or end of the letter)</li> </ul>	
	• Decision-Making Tools (samples in the Program Guide, pp. 33–35)	

†Week 1 is found in the Worship Sampler; following Sundays can be found at united-church.ca/stewardship

Date(s)	Description	Volunteer(s)
	During program period	
	<ul> <li>Program Week 1</li> <li>Hand out the individually addressed Letter of Invitation and Invitation Package at worship. Deliver or mail those not picked up.</li> <li>Highlight one program or ministry that is central to the life of your community: What is its impact?</li> <li>Publicly thank those who are leading or supporting that program or ministry. Be creative in your thanking—make it timely, personal, and sincere.</li> </ul>	
	<ul> <li>Program Week 2</li> <li>In your worship, share a story published in the current Minutes for Mission booklet called "Your Generosity Matters," or show moving videos about how Mission &amp; Service gifts make a difference in people's lives. All Mission &amp; Service resources can be found online at united-church.ca. Click "Mission &amp; Service" on the lower right of the home page. Be sure to receive all of the most current Mission &amp; Service news stories by subscribing to the newsletter God's Mission-Our Gifts. Visit united-church.ca/e-newsletters to subscribe.</li> <li>Remind people to return their Response Cards next Sunday.</li> </ul>	
	<ul> <li>Program Week 3</li> <li>This is the Sunday to preach on generosity and gratitude. While inviting generosity, you will also want to show gratitude for gifts received.</li> <li>Receive the Response Cards at the offertory.</li> <li>Dedicate and celebrate the Response Cards as a symbol of people's generosity.</li> </ul>	
	After program period	
	<ul> <li>Thanking, Wrap-Up, and Evaluation</li> <li>Thank each giver personally, either in person or with a thank-you note or card.</li> <li>Debrief, do an evaluation, and plan for next time.</li> </ul>	

#### All in One Gratitude Sunday



All in One Gratitude Sunday worship, sermon, and children's time resources are in the Worship Sampler, p. 6.

If creating a multiple-week giving program isn't possible for your community, you might focus on planning a one-time service devoted to gratitude.

Generosity is built on a foundation of gratitude, so holding a Gratitude Sunday may help prepare the way for another time when you can inspire and invite more generosity from people in your community.

- Preach on gratitude.
- Share your own experiences of gratitude in a sermon.
- Offer your own gratitude in a sermon.
- Invite others to share their experiences of gratitude.
- In a sermon, invite members of the congregation to join in a discipline of
  - keeping a daily Gratitude Journal
  - sending two (or five) thank-you cards a week to people they have noticed doing good things
- Return to this theme in a few weeks and ask people to share their experiences of increasing gratitude in their daily lives.

We thank God for the blessings in our lives. God is generous again, again, and again. Consider how you can say "thank you" or show gratitude again, again, and again—and in many different ways. Find opportunities to say "thank you" directly. Find opportunities to deliver your thanks personally. Gratitude needs to be planned if it is to become a habit in your congregation.

# **Inviting**

# Planning for Community Meal(s)

Date	Notes	Volunteer(s)
	Before the event	
	When and where	
	• Review Community Meal(s) in the Program Guide, p. 25.	
	<ul> <li>Identify whether you will host one or more meals.</li> </ul>	
	• Set date(s).	
	<ul> <li>Decide whether your speakers will share their own giving story or speak to the impact of the congregation's ministry.</li> </ul>	
	Prepare the menu.	
	• Fine tune your agenda.	
	<ul> <li>Identify a host for the evening (Giving Team co-leads might share this role).</li> </ul>	
	Invitation	
	<ul> <li>Prepare invitations using as many communication vehicles as possible: written invitation, personal call, web posting, announcements, etc.</li> </ul>	
	Table hosts could be asked to invite those who are to sit with them.	
	(This might provide an opportunity to update information for the congregational records.)	
	Table Hosts	
	Recruit a host for each table who will	
	• draft a script and select a grace <sup>†</sup>	
	<ul> <li>invite those who have already made an intentional gift to share their "Why I Give" stories</li> </ul>	
	• lead the conversation over dinner	

†Resources can be found at **united-church.ca/stewardship** 

Date	Notes	Volunteer(s)
	Invitation Package	
	Welcome/Letter of Invitation from the Giving Team	
	Narrative Budget	
	• "Why I Give" testimonials	
	Giving Guide and Proportional Giving Chart or Step Chart	
	Response Card and return envelope	
	<ul> <li>Schedule of adult, UCW, youth, and other learning programs; include what children will be learning in children's programs</li> </ul>	
	<ul> <li>Other vehicles that draw attention to the ministry of the congregation and the giving program</li> </ul>	
	Envelope or folder for each person/family, to be handed out at each gathering = packages.	
	At the event	
	Advance Room Set-up	
	<ul> <li>Arrange tables and chairs with a focus on a podium.</li> </ul>	
	<ul> <li>Have handouts ready, including an agenda, menu, and all invitation resources.</li> </ul>	
	• Set up a laptop and large screen for viewing "Why I Give" stories.†	
	After the event	
	Follow Up	
	<ul> <li>Within two or three days, send a handwritten thank-you note to everyone who attended. Remind them about the Response Cards.</li> </ul>	
	<ul> <li>Between Sunday 4 and Sunday 5, follow up with those who have not yet responded or returned their Response Card. The goal is to have everyone return their card, regardless of whether they give or not.</li> </ul>	

†Resources can be found at united-church.ca/stewardship

# Planning for a Letter of Invitation

Date	Notes	Volunteer(s)
	Before the event	
	<ul> <li>Review letter-writing guidelines (Program Guide, pp. 28–31) and draft a Letter of Invitation.</li> <li>See additional resources.†</li> <li>Set the delivery or mailing date: immediately following Sunday 1.</li> </ul>	
	<ul> <li>Mail or Deliver the Invitation Package which will include:</li> <li>Letter of Invitation</li> <li>Narrative Budget</li> <li>"Why I Give" testimonials</li> <li>Giving Guide and Proportional Giving Chart / Step Chart (Program Guide, pp. 33–35)</li> <li>Response Card and return envelope</li> <li>Schedule of adult, UCW, youth, or other learning programs; include what children will be learning in children's programs</li> <li>Other vehicles that draw attention to the ministry of the congregation and the giving program</li> <li>Envelope or folder for each person/family = packages.</li> </ul>	
	After the event	
	Ensure all Response Cards are returned regardless of response.  Between Sunday 4 and Sunday 5, follow up with those who have not yet responded or returned their Response Card. The goal is to have everyone return their card, regardless of whether they give or not.	

†Resources can be found at **united-church.ca/stewardship** 

# **Communication Program**

Communication is so important to the success of any program. Regular communication builds interest, enthusiasm, and commitment. Use all available opportunities—Sunday morning announcements, bulletin inserts, e-mail lists, church website, and social media—to stay connected.

Find helpful tools and samples at **united-church.ca/stewardship** in the Called to Be the Church section. It is regularly updated, including new ideas for the ever changing world.

#### **Communication Plan Template**

You might use this chart for each week.

Communication Plan For Program Week 1	Date of Communication	Description/Text/Notes
Announcement, video, or slide presentation in worship on Sunday 1		
Sunday 1 bulletin cover or bulletin insert		
E-mail:		
Monday/Tuesday - recap last Sunday		
Thursday/Friday - intro to coming Sunday		
Church website		
Facebook		
Other		
Other		

#### **Communication Resources for Various Roles**

Role	Resources
For Giving Team and other congregational leaders and staff	Sample e-mail signature with set-up instructions for all Giving Team members and congregational staff to use when implementing this program
For church administrator	Downloadable bulletin insert, bulletin cover
For website managers	<ul> <li>Sample tag for your church's website</li> <li>Mission &amp; Service "Did You Know?" slides</li> <li>Brief "Why I Give" slide presentations</li> <li>Photo and video section</li> </ul>
For social media team	Suggestions and samples for at least five social media posts with artwork for each week  Thank-you videos: Mission & Service and Called to Be the Church  Mission & Service "Did You Know?" slides  Brief "Why I Give" slide presentations  Photo and video section  Minutes for Mission weekly blog post
For AV team	<ul> <li>Digital slides for each Sunday of the program</li> <li>Thank-you videos: Mission &amp; Service and Called to Be the Church</li> <li>Mission &amp; Service "Did You Know?" slides</li> <li>Brief "Why I Give" slide presentations</li> <li>Photo and video section</li> <li>Minutes for Mission videos and photos</li> </ul>

Download extra copies of this workbook from

united-church.ca/stewardship

# **Evaluation**

1. Review the goals recorded on pp. 5–8. How did we measure up?
2. What worked well?
3. What will we do the same next year?
4. What we will do differently next year?
5. Our next steps:

## united-church.ca/stewardship

#### We Want Your Input

To help us improve Called to Be the Church, please share your ideas. called@united-church.ca