

GOD'S MISSION OUR GIFTS

Mission and Service Annual Giving Program Worksheet

A tool to be used with Your Mission and Service Annual Plan for Inspiring, Asking and Thanking

The Mission and Service of the church is a profound and tangible expression of our faith across Canada and around the world - it is our very life blood.

Our M&S is hope and love in action, it saves and transforms lives - that's the mission Jesus gave to his followers – and by making M&S a part of our giving, we are each answering God's call for us to mend the world and to be servants in the world.

Seven Steps to a plan, an outline

1. **Gather a Team** – a small team to lead the plan and the program - [[link »](#)]
2. **Get Started** – gathering the facts and materials - [[link »](#)]
3. **Set your Objectives and Goals** – what to accomplish this year – how to measure success - [[link »](#)]
4. **Inspire** – make an emotional connection with every person - [[link »](#)]
5. **Engage** – clearly and compellingly “ask” every person - [[link »](#)]
6. **Thank** – say thank you to everyone who gives - [[link »](#)]
7. **Wrap Up** – evaluate and celebrate results based on initial objectives - [[link »](#)]

1. GATHER A TEAM

a small team to lead the plan and the program

A) SKILLS WE NEED on the team:

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B) SOME PEOPLE TO APPROACH about this leadership role:

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C) WHERE/TO WHOM will the team report:

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2. GET STARTED

gathering the facts and materials

a) WHAT MATERIALS WE NEED:

For inspiring...

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For asking...

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-

For thanking...

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b) QUESTIONS WE HAVE:

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c) TOTAL GIVING TREND LAST THREE YEARS:

Number of people giving to our local church:

Number of people giving to Mission and Service:

Number of people who are on PAR:

Average size of gift for M&S:

Other data we need:

3. SET YOUR OBJECTIVES AND GOALS

what to accomplish this year – how to measure success

a) **OUR GOAL** – the big thing we want to achieve together:

b) **OUR OBJECTIVES** - more specific than a goal, things we want to do in order to achieve the goal.
Check all that apply, add specific details: (some examples)

- TO PRAY** about mission and for our Mission and Service partners
- TO ENSURE** that everyone knows what Mission and Service is and what we fund through it
- TO INCLUDE** Mission and Service in the invitation and offertory prayers
- TO PREACH** about Mission and Service
- TO SPEAK** about Mission and Service giving as a stewardship practice
alongside supporting our local church
- TO TELL THE STORY** of Mission and Service on our website
- TO ASK EVERY PERSON** in our church to make giving for Mission and Service
a regular part of their life of faith
- TO INCREASE PARTICIPATION** in Mission and Service giving by ___% or by ___ number of givers
(e.g. We would like to welcome 20 new M&S givers and have 20 other M&S givers
increase their gift so that the total giving increases by 10% and the average gift increases by 5%)
- TO INCREASE** the average M&S gift by ___%
- TO INCREASE** ## gifts for M&S by ___%
- TO SET A GOAL** for M&S giving of \$
- TO SHARE STORIES** from the congregation of why people give to Mission and Service
- TO THANK THE WHOLE CONGREGATION** for Mission and Service giving
- TO THANK THE UCW** for Mission and Service giving
- TO THANK THE SUNDAY SCHOOL** for Mission and Service giving
- TO THANK EACH INDIVIDUAL GIVER** for Mission and Service giving

Add more objectives here:

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c) **LOOKING AHEAD TO THE END OF THE YEAR**, what do we want to be able to say we accomplished:

d) OUR TIMELINES:

e) HIGH FOCUS PERIOD or special days:

January	February
March	April
May	June
July	August
September	October
November	December

4 . INSPIRE

make an emotional connection with every person, from the pulpit to committees

a) GIVEN OUR OBJECTIVES, WE WILL DO THE FOLLOWING

to inspire every person to give for Mission and Service:

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b) WHO WILL PREACH / TEACH / TALK:

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c) CREATIVE WAYS WE CAN ENGAGE/INSPIRE CHILDREN AND YOUTH:

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-

5 . ENGAGE

clearly and compellingly “ask” every person to make a meaningful gift for Mission and Service and to make it a regular part of their life of faith

a) KEY MESSAGE we want to convey

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-

b) OUR STRATEGY:

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c) WHO WILL/HOW TO ASK PEOPLE WHO ARE NOT GIVING to start giving:

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d) WHO WILL/HOW TO ASK PEOPLE TO INCREASE their giving:

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e) WHO WILL/HOW TO ASK PEOPLE TO SUSTAIN their giving:

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6. THANK

say thank you to the whole congregation,
to every family, and to every individual

a) WE WILL THANK PEOPLE IN THIS WAY:

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b) AT THE END OF THE GIVING YEAR WE WILL THANK IN THIS WAY:

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c) WE WILL THANK NEW GIVERS IN THIS WAY:

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7. WRAP UP

evaluate and celebrate results based on initial objectives

a) REVIEW THE GOALS AND OBJECTIVES:

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b) HOW WE WILL MEASURE SUCCESS:

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c) WHAT WE WILL DO THE SAME NEXT YEAR:

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d) WHAT WE WILL DO DIFFERENTLY NEXT YEAR:

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e) WE COULD CELEBRATE THE RESULTS OF THE INITIATIVE: (ideas for when, where, how, with whom)

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- 4) Each area to enter a response is called a "field".
 - To begin, click inside the first field (1A Skills we need ... on page 2) and begin typing.
 - To advance to the next field, either click in the field or press the "tab" key.
 - To complete a check box reply, press the space bar (on some systems, the "enter" key will also work).
 - To change an entry, click in the field you wish to amend.
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